

Faren Gambrill

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Portfolio: www.farengambrill.com

Flickr: www.flickr.com/photos/fareng

LinkedIn: www.linkedin.com/in/fareng

Advanced Skills and Knowledge Areas

- Website UI/UX Design
- Interaction design
- Wireframing
- User testing
- Axure
- Information Architecture
- Mobile UI/UX Design
- Agile / SCRUM
- Photoshop
- Illustrator
- HTML
- Flash
- CSS
- jQuery
- Omnigraffle
- Team leader
- Wordpress/Blogging
- Presentational skills

Employment History

Lloyds Banking Group (Contract) Lead UX Architect

March 2013 – Present

Working on a government mandated project from the Payments Council called Peer to Peer payments as well as the main UX on the current Lloyds, Bank of Scotland and Halifax mobile app.

Duties include:

- Wireframing
- Prototyping
- User testing
- UI specification documentation

British Airways (Contract) Lead UX Consultant

February 2013 – March 2013

Brought in to provide solutions to BA.com's site structure and overall user experience.

Duties include:

- Competitor research
- Presenting findings
- Wireframing

Realise Digital (Contract) IA / UX Designer

January 2013 – February 2013

Lead Information Architect and User Experience designer working on Fidelity FundsNetwork website.

Duties include:

- Information Architecture on entire website
- UX solutions and suggestions
- Wireframing
- Creation of flow diagrams
- Creation of UX documentation

Lloyds Banking Group (Contract) Mobile UX/UI Designer

July 2012 – January 2013

I was brought in as the sole Mobile User Experience and User Interface designer for the Lloyds NFC application.

Duties include:

- Mobile user journey creation
- Wireframing
- Creation of flow diagrams
- User Interface creation

CareerBuilder.com UX Designer

May 2012 – July 2012

I was brought in as the sole User Experience designer for CareerBuilder's European office with a focus on improving the overall look and feel of the current site and other blue sky projects.

Duties included:

- User and client research
- Creation of flow diagrams
- Wireframe creation
- Consulting with developers on best practices
- Setting up and conducting user testing
- Rapid prototyping of visuals

Harrods UI/UX Designer

December 2010 – May 2012

Part of the Project Office team dedicated to providing an agency style service to the internal organisations in Harrods. These range from the Food Halls, By Appointment, the Press Office, Gift Bureau etc.

Duties included:

- UI/UX design
- Blue sky and innovation thinking
- Creation of user journeys and wireframes
- Concept design and creating guidelines
- Project Management
- Gathering requirements

Sequel Group
UI / UX / Web Designer

January 2010 – December 2010

I was brought in to educate the graphic design department on designing for the web while developing client micro sites and email marketing solutions. I developed sites for companies such as Universal, FremantleMedia and Lloyds.

Duties included:

- Gathering customer requirements
- Creation of wireframes and user journeys.
- HTML email marketing creation
- SEO for all client websites
- Cross browser testing
- Presentations on various topics associated with the web for clients and employees

SUBtv (Contract)
Web Designer / Developer / UI Design

December 2004 – December 2009

I worked within a team and was the Lead Designer / Developer of all Subtv websites. I designed, built and maintained the Subtv University upload system, a website which allowed university union bar managers to log in and manage their digital signage system.

I also handled SEO for all company websites, along with adverts, newsletters and banner creations.

Duties included:

- Strategic planning for in-house applications
- Researching revenue streams for company websites
- Mobile app design and testing
- Website mockup, design and development
- Day to day running of the Subtv system

Catalyst Consultancy
Graphic / Web Designer

September 2002 - January 2005

I worked with a lot of high profile brands such as Goldwell and L’Oreal and was responsible for all graphic / web design and I.T. support for clients and employees. I used primarily Apple Macs for all design and web work and PCs for testing.

Duties included:

- Website implementation and design / updating
- Photo retouching for fashion magazines
- Promotional design e.g. CD / Magazine cover design / Full page adverts
- I.T. support
- Customer Liaison

Spunky Clothing
Web Designer / Administrator

October 2001 - March 2002

I designed the main layout of the website and provided admin assistance to customers. I was also involved in the decision making process for t-shirt designs which were sent in by customers and students.

Duties included:

- Managed and maintained the E-Commerce website using Actinic Catalogue.
- Photo retouching of images for the website using Photoshop.
- Customer Service
- Processing and packing orders

Education and Qualifications

Salvatorian College, Harrow:
1993 - 1997

GCSE English, Music, Science, Geography, Religious Education, French and Maths

St Dominic’s Sixth Form College, Harrow on the Hill: 1997 - 2000

RSA Initial Text Processing Exam GNVQ Advanced Business Studies
‘A Level’ Information Technology

Interests and Activities

I like photography, art and have a strong interest in music.
I also play guitar, bass and drums.

UI/UX Portfolio

The following area shows various examples of projects I’ve worked on. **Please note:** A lot of my work is confidential and protected by non-disclosure agreements. The work shown here is only a glimpse into what I’ve done.

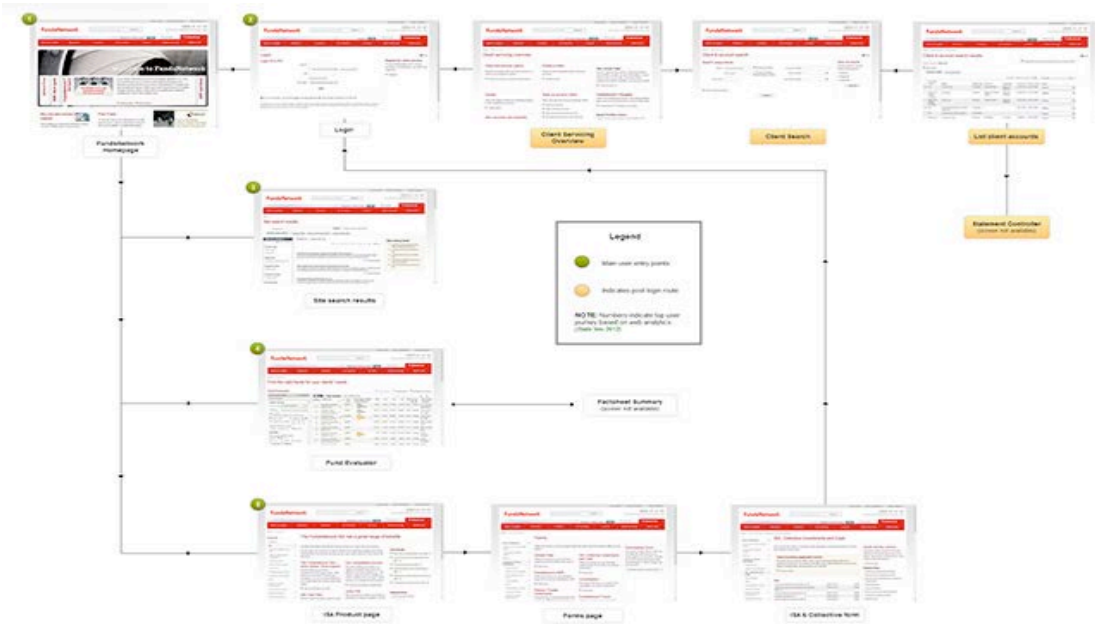
Sketches



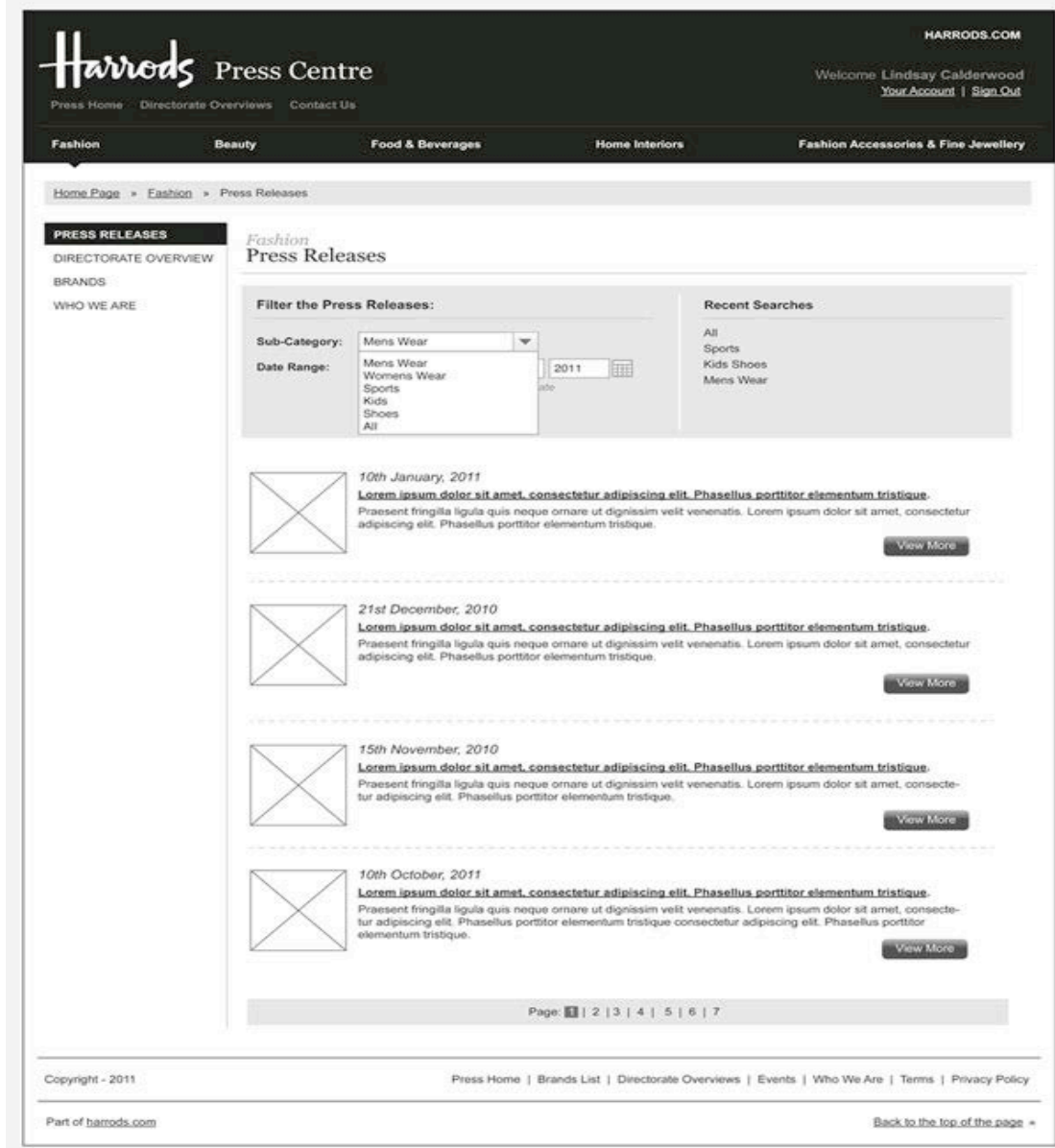
Storyboarding (sketched)



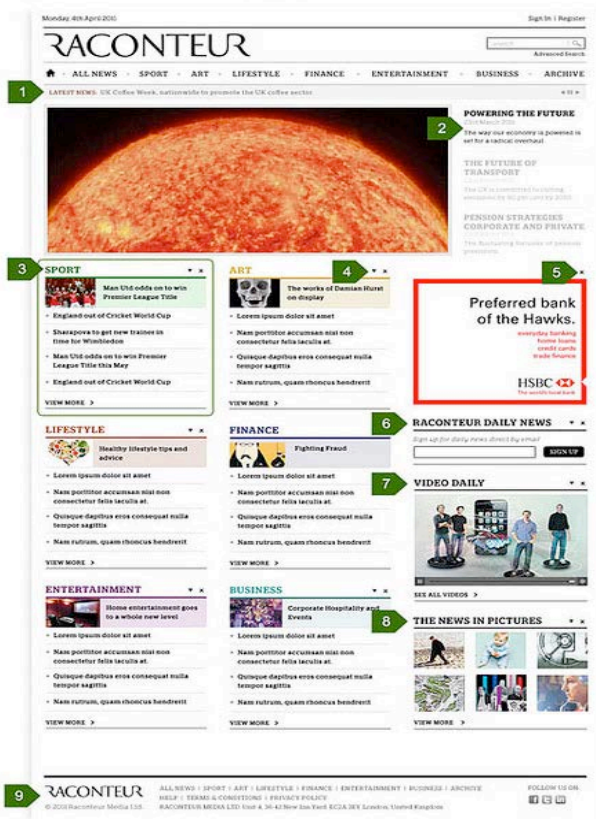
User Journey



Wireframing (High level)



Raconteur - Homepage



- 1 Latest news will cycle through 3 stories with the option for the user to go back and forth.
- 2 Featured articles section will show the 3 latest articles and allow the user to click through to read them.
- 3 Content panels can possibly be drag and drop enabled allowing the user to customise their homepage.
- 4 Minimize panel option for the user.
- 5 Close panel option for the user. This allows the user to pay to have adverts removed.
- 6 Daily news email newsletter. Users can sign up to receive a daily digest of the articles published for that day or week.
- 7 Video player that can show reviews or documentaries and have the option for advertising before content plays.
- 8 Image gallery that can show pictures related to articles that have been published recently.
- 9 Footer to display company logo, copyright information, navigational links, address and social media icons.



Navigational Elements:

- 1 Contents
- 2 Share
- 3 Favourites / Wish List
- 4 Page name and number
- 5 Archive
- 6 Sign up to mailing list
- 7 More - This could show magazine credits, feedback, sign up to the review, etc.

NOTES:

These buttons will show tooltips on hover but for touch screen devices no tooltips will be shown.

All navigation buttons will open an overlay which displays the relevant content.

FASHION WEEK

SPRING / SUMMER 2012



NEW YORK



LONDON



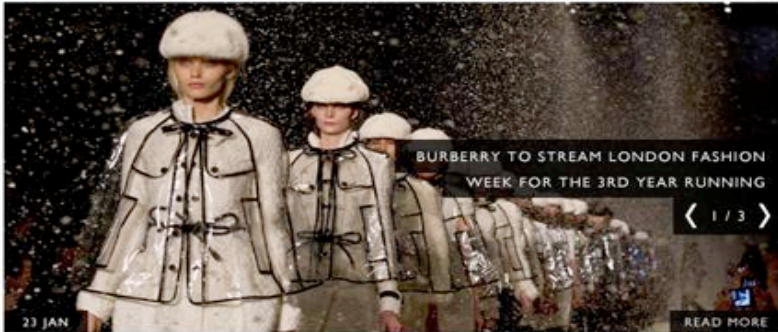
MILAN



PARIS

CONTENTS

- CATWALK REVIEWS
- WOMEN'S STREET STYLES
 - RED
 - LEATHER
 - ANDROGYNY
 - PRINTS
 - LFW STYLE
- MENSWEAR
 - REVIEWS
 - MEN'S STREET STYLES
 - MARIGAY'S DIARY
 - BEAUTY BACKSTAGE



BURBERRY TO STREAM LONDON FASHION WEEK FOR THE 3RD YEAR RUNNING

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23 JAN

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LONDON DESIGNERS

- SASS & BIDE
- JAEGER LONDON
- VIVIENNE WESTWOOD
- ISSA LONDON
- MULBERRY
- NICOLE FARHI
- PAUL SMITH
- ANTONIO BERARDI
- BURBERRY PRORSUM
- AQUASCUTUM

FASHION NEWS

STYLE TIPS FROM EMMA WATSON

24TH JANUARY 2012

VIVIENNE WESTWOOD'S RED LABEL SNEAK PEAK

20TH JANUARY 2012

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QUICK GALLERY



ANTONIO BERARDI



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10th March 2010

THE STUDIO INTERIOR DESIGN & INNOVATION

In a world where convenience is paramount and aspirational living is key, Harrods is proud to present the ultimate luxury interior design service, The Studio.

VIEW / DOWNLOAD PDF



19th June 2010

THE PET SPA AT HARRODS

The ultimate personal pet grooming service comes to London this season with the highly anticipated launch of The Pet Spa at Harrods – the world's premier destination for canine chic and feline sleek.

VIEW / DOWNLOAD PDF



Good Egg helps the arts world to communicate.

My name is Rhoda and I founded Good Egg to help organisations like yours better connect with their audiences.

I'm big on digital.

Things like social networking mobile marketing display ads and search. But, to be honest, I don't like labels. Not because I'm la di da. It's just that I use whichever is the most appropriate channel to engage a specific audience.

TOP 5

The Editor's Choice for September



1. CHLOE ELSIE BAG



2. MULBERRY POLLY WALLET



3. M MISSONI COLOUR BLOCK JACKET



4. KURT GEIGER BERNADETTE PEEP TOE



5. PRADA AVIATOR SPORT SUNGLASSES